CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Presentation by the Chamber of Commerce Regarding Award Received from Western Association of Chamber of Commerce Executives for the Chamber's Website
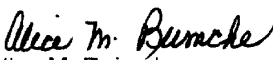
MEETING DATE: March 18, 1998

PREPARED BY: City Clerk

RECOMMENDED ACTION: That Mayor Sieglock recognize the Chamber of Commerce for receiving this award for its website.

BACKGROUND INFORMATION: The Mayor has been requested to recognize the Chamber of Commerce for the award it received from the Western Association of Chamber of Commerce Executives for the Chamber's website (see letter attached). Mr. Les Dabritz, President and CEO of the Lodi District Chamber of Commerce, will be present at the meeting.

FUNDING: None required.

Alice M. Reimche
City Clerk

February 25, 1998

Alice Reimche, City Clerk
City of Lodi
P.O. Box 3006
Lodi, CA 95241

Dear Alice:

We would like to request that Mayor Jack Sieglock recognize the Chamber at the March 18, 1998, City Council meeting for receiving an award for its website.

The Lodi District Chamber of Commerce introduced its new website (www.lodichamber.com) in September 1997 to promote the interest of local businesses over the Internet.

Last month the Chamber was advised by the Western Association of Chamber of Commerce Executives (representing the five western states) that its website tied for second place with the Hollywood, California Chamber in a website contest. The first place winner was the San Jose Chamber.

Sites were judged on their ease of use, writing, quality, graphics, usefulness, speed of loading and overall appeal.

The Chamber website is designed and maintained by LODI-BIZ, and hosted by SOFTCOM.

If our request is agreeable with you, I will invite those responsible for our website to join me in receiving the presentation. I look forward to hearing from you.

Sincerely,

Les Dabritz
President & CEO

LD/dma

cc: LODI BIZ / SOFTCOM / Tony Trassare